



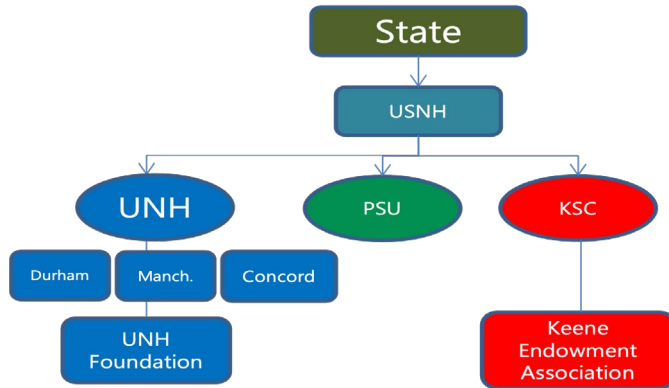
University of
New Hampshire

University System
of New Hampshire

Division 2 House Finance Committee Orientation

February 7, 2023

187-A:1 The University System of New Hampshire. – “the main purpose of which shall be to provide a well coordinated system of public higher education ... [to] serve the needs of the state and the nation; for research which contributes to the welfare of mankind, to the development of the faculty, and to the educational experience of students; and for its faculty and staff to bring educational resources and professional experience to the benefit of the state and its people.



Leadership

- 28 Member Board of Trustees
 - Governor and Council (10)
 - Ex-Officio (7)
 - Institutional Alumni (7)
 - Students (2)
 - Legislature (2)
- President's Council

USNH is critical to the state's economy



Quality, accessible, affordable higher education
retains and attracts students and the workforce.

18,800

Class of 2012-2020 graduates working
in NH in 2021 (NH Emp. Security)

3,000+

First-year students from around the
country and the world

2,000+

NH employer partners, collaborating
on internships and hiring

Strong Fiscal Management

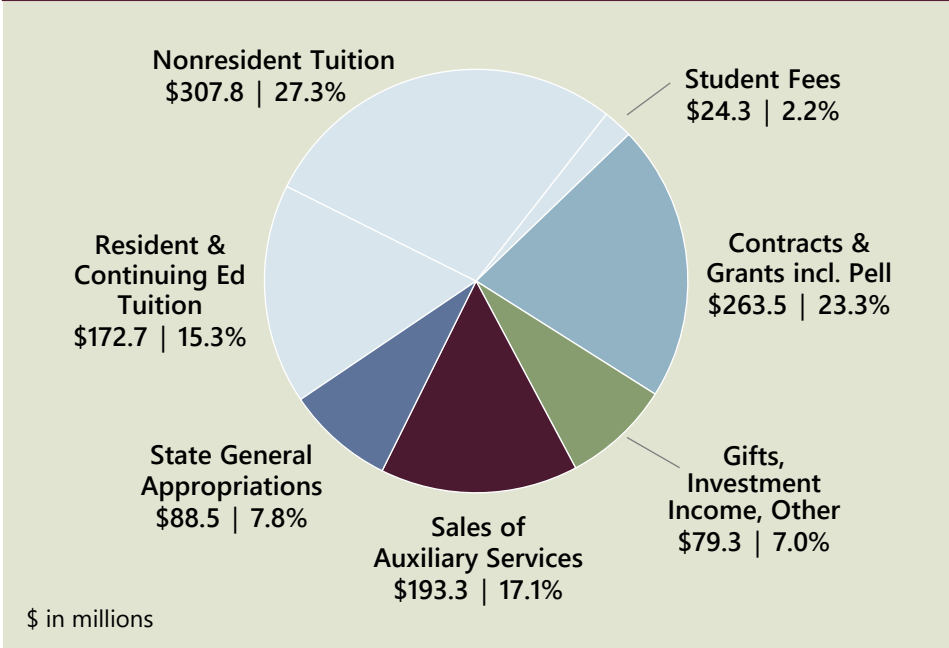
- \$50MM in cost operating expense reductions (FY19-22)
- USNH spends \$1,000 less per student on operational expenses compared to other N.E. public systems

“The system's financial discipline and successful execution of cost-cutting measures in the midst of challenged market conditions demonstrates strong management credibility... A moderately large research enterprise, good donor support and absence of defined benefit pension exposure are tempered by low state support[.]”

- **Moody's (11/18/22)**

FY22 Revenue Sources

Revenue Sources FY22
Total = \$1.1 Billion



Operating and nonoperating revenues. Excludes capital additions. Gross tuition and fees, not netted for financial aid.

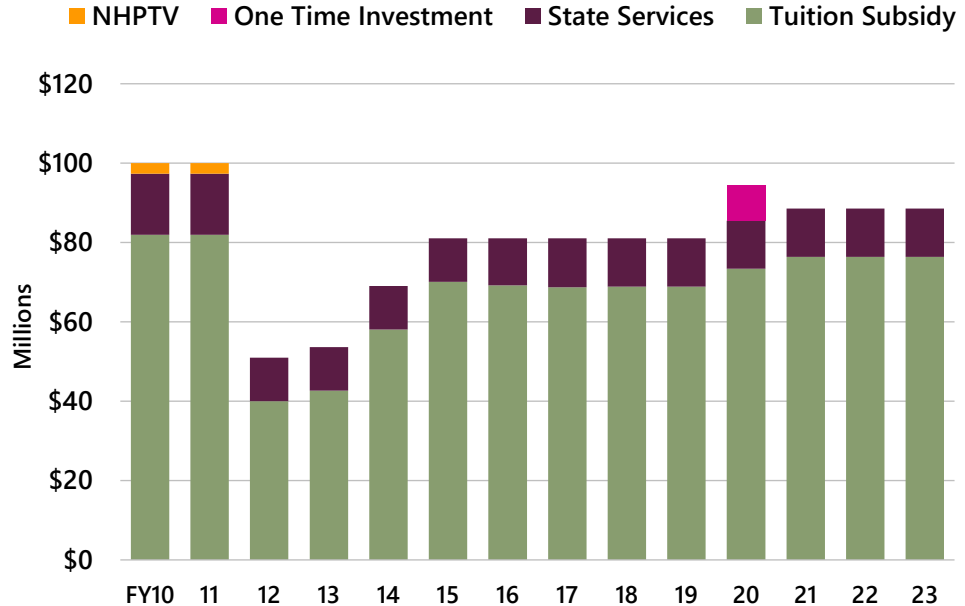
State Operating Support

State operating funds are primarily used to subsidize in-state tuition. Remaining funds support statutory programs that benefit all residents, such as Cooperative Extension.

In FY22, the state appropriation accounted for 8% of USNH's revenue.

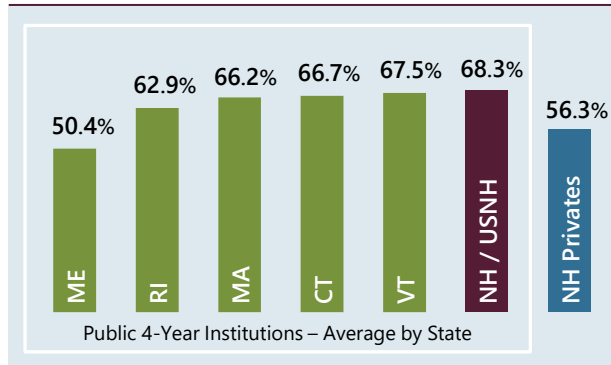
State support has been flat since FY21, and is 11% below FY11 levels.

USNH Allocation of State Appropriations



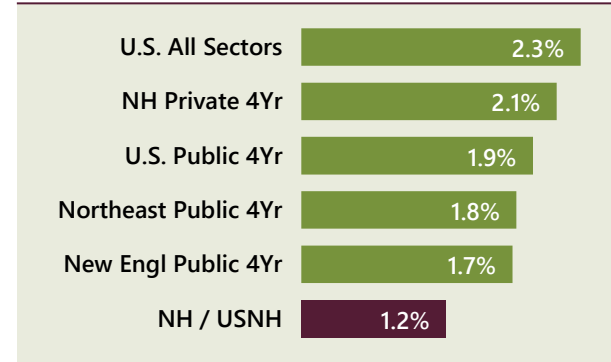
Student Success

Bachelor's 6-Year Graduation Rate



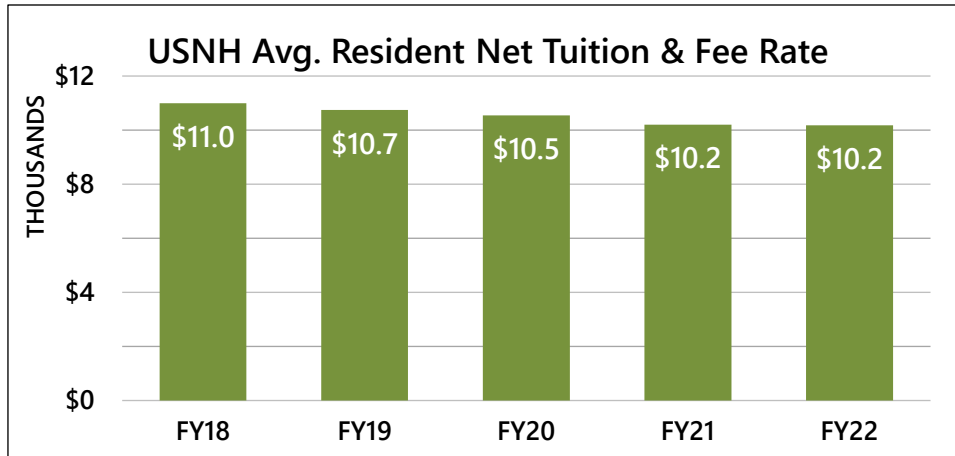
U.S. Dept. of Education, National Center for Education Statistics, IPEDS. FY21 provisional data, most recent available.

Student Loan Default Rate



National Student Loan Data System, official 3-year default rates released 10/2022 on borrowers entering repayment in 2019. New England and Northeast averages exclude NH/USNH. Universally low default rates reflect COVID-related moratorium on repayment.

Affordability



Five years of flat tuition and significant increases in financial aid have reduced net tuition to meet our mission of affordable, accessible, high-quality education.

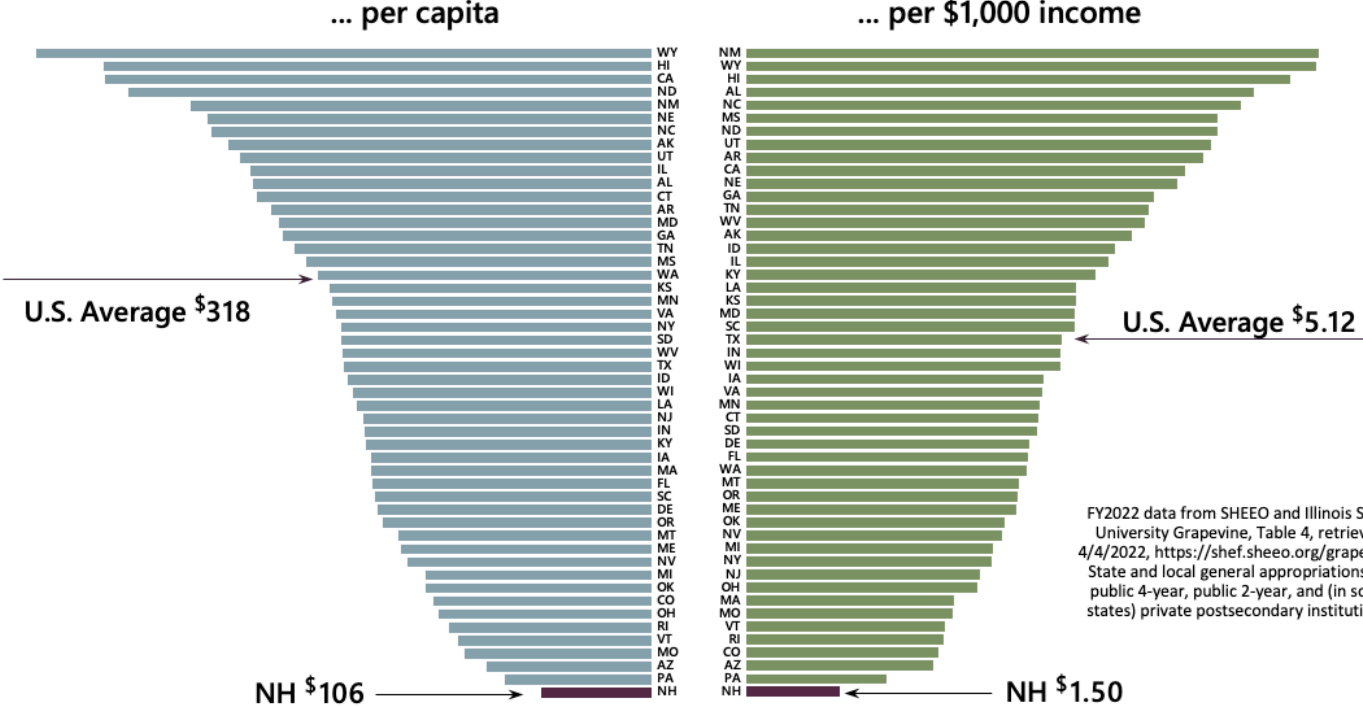
The **Granite Guarantee** covers full tuition for NH students with exceptional need.

Three interrelated challenges threaten our ability to continue meeting our mission

- limited state support
- changing demographics
- intense regional competition

Last in State Support

State Funding for Higher Education



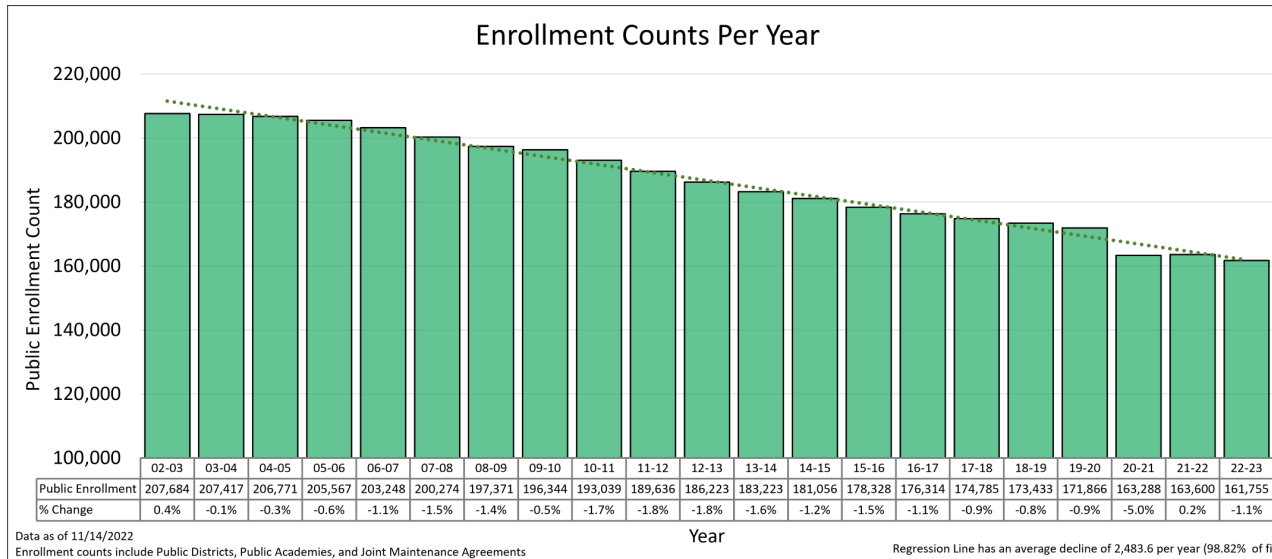
FY2022 data from SHEEO and Illinois State University Grapevine, Table 4, retrieved 4/4/2022, <https://shef.sheeo.org/grapevine>. State and local general appropriations for public 4-year, public 2-year, and (in some states) private postsecondary institutions.

Challenges

Demographics

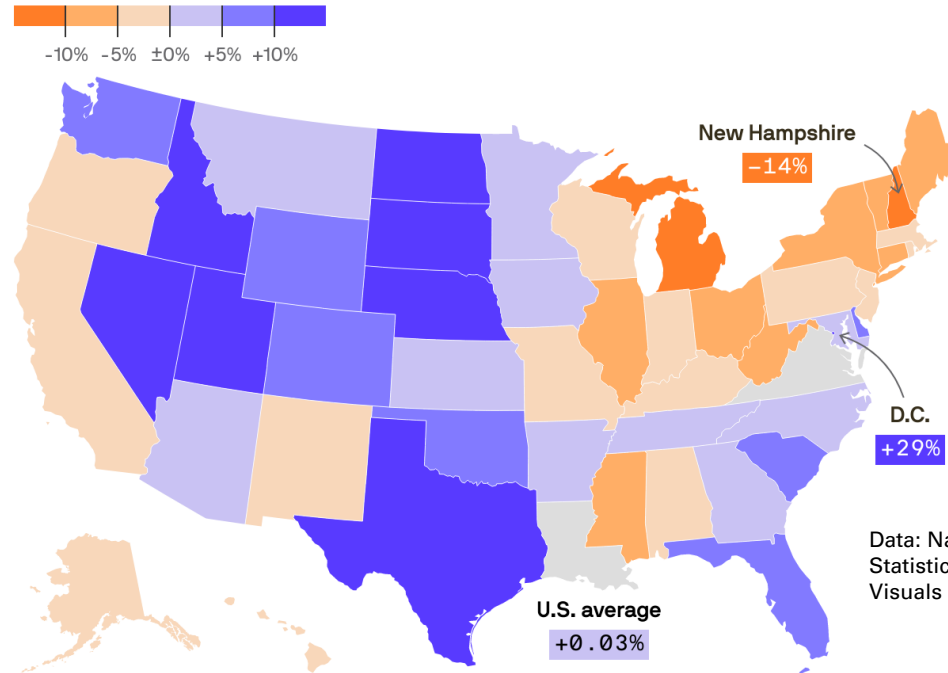
NH's student enrollment declines are occurring across the region.

NH K-12 Public School Enrollment, NHDOE



Demographics

Change in public school enrollment, 2009 to 2020



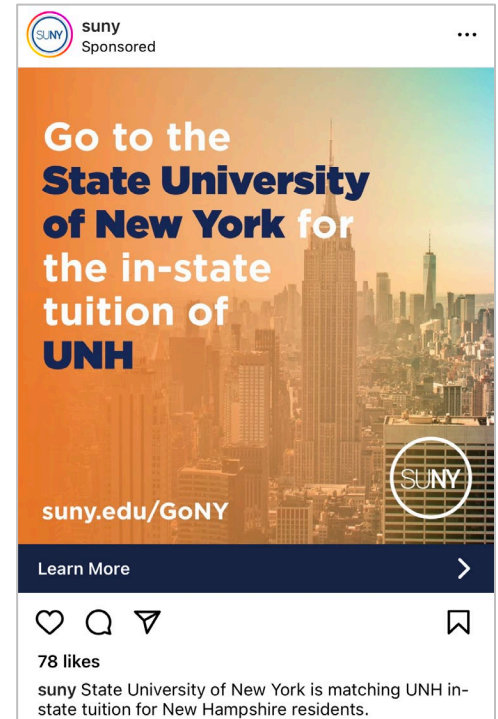
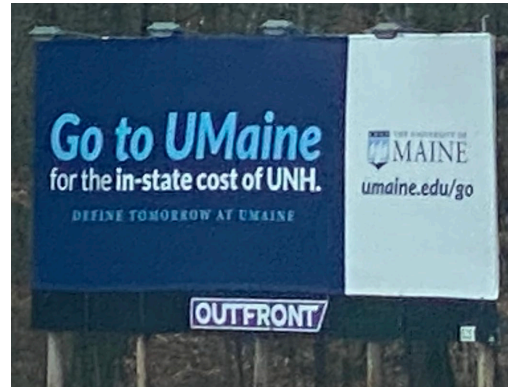
Data: National Center for Education
Statistics; Map: Tory Lysik/Axios
Visuals

Challenges

Regional Competition

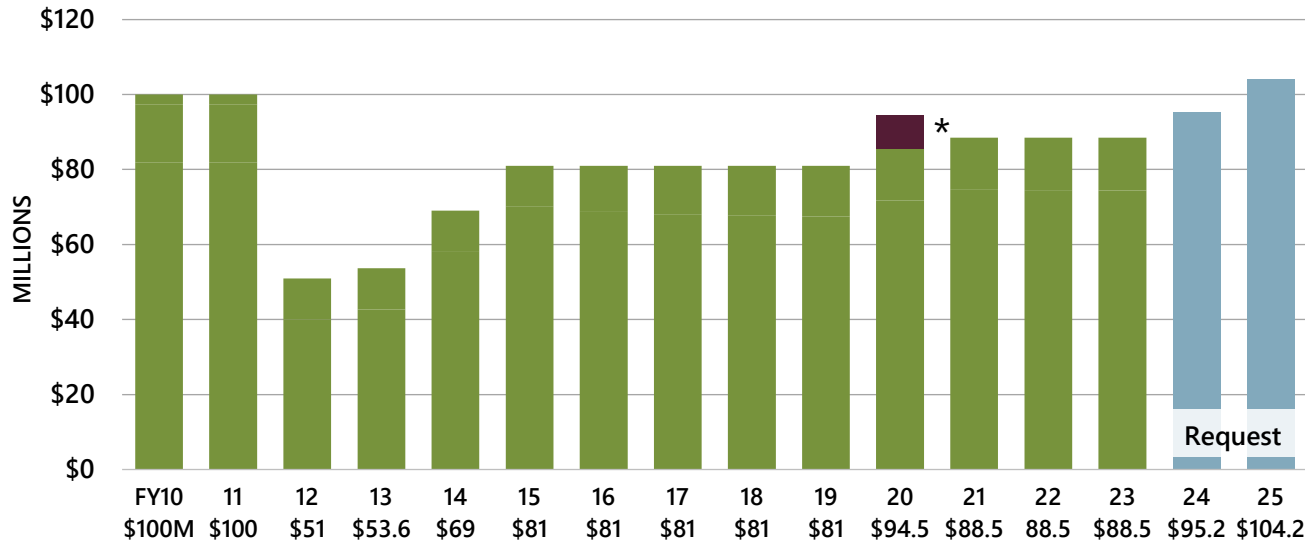
Over 56% of recent NH HS grads enrolled out of state, compared to the national average 25%.

- Lower state support leads to higher in-state tuition.
- Higher in-state tuition makes it easier for other states to compete for NH students.
- Additionally, other states provide more support to their students.



State support is critical

USNH State Appropriations



*One-time, \$9 million for UNH Health Sciences Simulation Lab

Additional state support will:

- Expand investments in career service functions to better integrate campuses and students with the business community.
- Maintain investments that have led to five years of flat tuition and increased aid levels to NH students.

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Appendix 1: GSC Merger, HB 1218

Goal of Merger: To better serve NH learners by increasing the breadth of academic and online program offerings, strengthening state workforce pathways, and advancing the educational mission of USNH

- Approval from regional accreditor (NECHE) received April 2022, HB 1218 signed May 3, 2022.
- GSC and UNH Manchester have combined to form the *UNH College of Professional Studies*
- Full implementation on July 1, 2023 whereafter GSC graduates will receive UNH diplomas
- GSC will continue to serve its adult online students with the same pricing and academic supports enhanced by the brand and institutional capacity of UNH



Working within and across our systems, USNH and CCSNH are reviewing existing programs, dedicating personnel, and developing tools to improve access and reduce cost for a four-year degree by strengthening degree pathways.

- Simple and transparent for students and advisors
- Fully transferable block /general education and lower division major requirements
- Encourage associates degree completion as part of pathways
- Make pathways effective for timely completion of 4-year degree